

Bay Area Moves BAM!

Promising Practices Sharing Forum

SPEAKER BIOS

Carmen Bogan, Physical Activity Program Coordinator, Public Health Institute

Email: carmenbo@pacbell.net

Carmen Bogan is the Physical Activity Program Coordinator with PHI/NEOP, responsible for the Bay Area. In this role she provides technical assistance to public health professionals and Local Health Departments in the design and evaluation of sustainable physical activity programming in diverse communities.

Dan McClure, Principal, McClure Nelson Associates

Email: dan@mcclurenelson.com

Dan brings over 20 years experience across multiple sectors. After receiving his Masters in kinesiology, he went to be the founder and CEO of Generations Community Wellness, he has reached over 700,000 lives in Northern California in partnership with community benefit organizations, companies, government agencies, schools, churches, and hospitals. Dan is recognized as an expert in wellness policy and program development, implementation, and evaluation; applied kinesiology, healthy aging, human development, nutrition across the lifespan, life/work balance, facility and program management, stress management, fundraising and business development, team-building, needs assessment and program evaluation.

Lloyd Nadal, Children and Youth Program Manager, Public Health Institute

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Lloyd directs and manages the Children and Youth Programs for Public Health Institute under the California Department of Public Health's Nutrition Education and Obesity Prevention Branch whose efforts are aimed at improving the nutrition and physical activity levels and environments for youth in low-income communities and communities of color. Over the past 10 years, Lloyd has worked with youth directly and youth-serving agencies statewide and nationally providing technical assistance, consultation and conducting various nutrition, physical activity, communications and policy trainings & workshops. He also co-leads the California Convergence coordinating office - a regionally organized, statewide network that unites community leaders and partners to collectively build equitable, safe and healthy communities where everyone participates and prospers.

Todd Grames, Program Coordinator, City of Fairfield

Email: TGRAMES@fairfield.ca.gov

Todd Grames has been in the Parks & Recreation field for 25 years and has spent the last 10 years with the City of Fairfield's Community Resources Department as a Recreation Program Coordinator administering Summer Camp Programs, Youth Theater, The "Place 2 Be" After School program and the "Fun On The Run" program. "Fun on the Run" is for youth ages 4 – 15 years that features two fully equipped Ford 350 heavy duty trucks (with lifts) which delivers fun & free activities. It changes kid's lives with sports, good nutrition, education and positive mentoring while visiting ten (10) sites (2 per day) during the school year and expanding to twenty (20) sites (4 per day) in the summer. Todd attended

Santa Rosa Junior College earning his AA degree in Park & Recreation Technology and his BS in Park & Recreation Administration from California State University Sacramento.

Wendi Kallins, Safe Routes to Schools Program Director, Marin County

Email: wendi@marinbike.org

Wendi Kallins is the founder and Program Director for Safe Routes to Schools in Marin County. The program was established in the year 2000, and was selected that same year by the National Highway Traffic Safety Administration to be a national suburban model for Safe Routes to Schools. Wendi is the author of the National Safe Routes to Schools Toolkit, which was published by NHTSA to create a way for communities throughout the United States to more easily launch Safe Routes to Schools programs. She provides training and consultation nationwide for programs interested in starting a Safe Routes to Schools program and has been a featured speaker on the subject at dozens of conferences, nationally and internationally.

Hilary Bass, Executive Director, Alameda County Deputy Sheriff's Activity League (DSAL)

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Hilary Bass coordinates youth and family services for the Unincorporated areas of Alameda County. She develops partnerships in the community and county to support the programs and service systems and she manages the organization as a whole. DSAL is the lead partner for Recreation and Fitness programs at the new REACH Ashland Youth Center, which was also a project initiated by Hilary and her youth leadership group back in 2005. DSAL also works closely with the Sheriff's Office to support re-entry work and job creation.

Michele Gee, Chief of Interpretation, Golden Gate National Parks

Email: michele_gee@nps.gov

Michele Gee is the National Park Service's Chief of Interpretation and Education at Golden Gate National Recreation Area, an 81,000 acre park spanning San Francisco, San Mateo and Marin counties. Michele oversees the parks' visitor centers, interpretative, education and volunteer programs, as well as community outreach and interpretive media. Michele began her park career with the non-profit partner, the Golden Gate National Parks Conservancy in 2000 where she played a key role in the launch and development of the Crissy Field Center, whose mission is to encourage new generations to become bold leaders for thriving parks, healthy communities and a more environmentally just society.

Scott Reinstein, Development and Communications Director, Livable City

Email: scott@livablecity.org

Scott Reinstein is the Development and Communications Director for Livable City and its Sunday Streets Program. In his position, Scott leads Livable City and Sunday Streets' philanthropic, fundraising, and sponsorship efforts. He also oversees Livable City and Sunday Streets' marketing and communications strategies. Scott's prior experience includes working as Communications Director in rural Honduras, a civil litigator for a San Francisco law firm, a bicycle shop employee, and in development with the San Francisco Bicycle Coalition. He holds an undergraduate degree in Creative Writing, English, and Political Science from Emory University and a law degree from the University of Arizona.