

Marin City Community Service District



*Champions for Change
Marin, CA*



In 2012, the Marin City Community Service District (MCCSD) recognized a need to take a more active role in shaping the health of their community following the release of the Community of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX3) report. The report found zero healthy grocery stores, zero public parks, and many areas of concern with regard to safe physical activity access in Marin City.

As a result, the MCCSD board established the HEAL Resolution and took a lead role in addressing the lack of access to healthy foods, health disparities and barriers to healthy living in Marin City. The MCCSD campus is home to six community organizations that provide services to the community and the MCCSD board recognized that establishing a Wellness Policy could have a huge impact on the health of the people they serve.

The board reviewed social determinants of health and local data; engaged community members; and partnered with the County of Marin Health and Human Services Department. On December 5, 2014 the MCCSD Board passed a Wellness Policy that set standards based on the USDA guidelines for all food provided or vended by MCCSD. MCCSD also established the Marin City Grocery Store Coalition to advocate to bring a grocery store to Marin City and is working closely with the SF-Marine Food Bank to improve access to healthy food and increase pantry participation as well as Supplemental Nutrition Assistance Program benefit enrollment. A group of youth leaders from



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the Marin City Action Academy have now been recruited to help partner organizations establish similar policies.



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