

Yo S.

*Champion for Change
Gilroy, CA*



“I want my family, employees, and the community to be healthy.”

Yo manages the Grocery Outlet store in Gilroy where he has shifted the store products toward healthier food to meet customer needs. He is passionate about providing healthy food for his community to support healthy changes. Yo believes in offering healthy and organic foods at the lowest prices possible to make healthy changes affordable for everyone.

Yo has done more than just bring in new healthy foods such as trail mix and organic fruit into his store. He

has also partnered with the Santa Clara County Public Health Department to hold healthy store tours and food tastings, committed to a Healthy Check Out Lane, and provides weekly CalFresh enrollment in his store. His store accepts EBT and may be accepting WIC in the summer of 2015. Yo plans to continue his work in creating a healthy store environment to support healthy choices for his community.



Yo is a Champion for Change because he values health in his community. “I want my family, employees, and the community to be healthy. This is a great opportunity to help the community be healthier. There are so many benefits for everyone.”



This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net.