



Bay Area Nutrition and Physical Activity Collaborative (BANPAC) September 5, 2014

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Nutrition and Physical Activity Around the Bay

In June, Tatiana Dykes, Program Coordinator with Solano County Public Health Department provided dried fruit tastings of dates, raisins, apricots, and dried plums to children and Harvest of the Month newsletters to their families at Fun on the Run, a mobile physical activity, nutrition education, and mentoring after-school and summer program that serves 40 sites during the summer months. The kids were raving about how delicious the dried fruit tasted!



BANPAC Update

BANPAC Hosts Bay Area Moves Physical Activity Promising Practices Sharing Forum– [Register Now!](#)

Featuring:

- BANPAC's new physical activity initiative – Bay Area Moves
- Tools for implementing, monitoring and evaluating physical activity practice and policy change to create environments that support health
- How to lead a walking meeting, instant recess, and physical activity breaks
- Promising practices and resources in physical activity programming
- Free training and free resources available

Date and Time: September 17, 2014 from 8:30am to 1pm

Location: Elihu Harris Building, Room 1, 1515 Clay St, Oakland, CA 94612

BANPAC's Pledge the Practice, Pass the Policy! Campaign has influenced over 75 organizations in the Bay Area to adopt healthy beverage/wellness policies that meet the Public Health Institute's 100% Healthy Beverage Standards. BANPAC's experience working with organizations to pass healthy beverage policies shows that it is feasible for many different types of organizations to adopt a healthy beverage policy. An evaluation of BANPAC's 2013 beverage policy work reveals a number of best practices for developing and implementing healthy beverage policies. Read the **NEW** August 2014 BANPAC Brief: [Policies to Improve the Beverage Environment: Shifting Availability and Expectations](#). If you would like to request hard copies of the brief to use at your trainings and events, please email Gina.Vittori@phd.sccgov.org.

Trainings, Events, and Workshops

The Soda Series September 4th-October 9th hosted by Ecology Center

A series of conversations on the impacts of sugar-sweetened beverages on families, community and environment.

Webinar for Food Day Organizers on September 9 from 11am-12pm hosted by Food Day

Join in to hear from some of the most effective organizers around the country who are organizing events for Food Day and also about their year-round initiatives.

Walk to School 101 Webinar, September 12 at 10am-11:30am PDT hosted by California Department of Public Health, Safe & Active Communities Branch, Safe Routes to School

The "Walk to School 101" webinar will provide school and district staff, parent volunteers, and local health department and communities leaders with an introduction to how to start a Walk to School program.

Warning Labels on Sugary Drinks: Promoting Informed Choices Webinar, September 24 at 11:30am hosted by ChangeLab Solutions

Ian McLaughlin, Senior Staff Attorney and Program Director at ChangeLab Solutions, will moderate the discussion that will feature Harold Goldstein, Executive Director, [California Center for Public Health Advocacy](#), Xavier Morales, Executive Director, [Latino Coalition for a Healthy California](#), and Jim O'Hara, Director of Health Promotion Policy at the [Center for Science in the Public Interest](#).

South County Worksite Health and Wellness Recognition Luncheon on September 29th, 11:45am-12:45pm at Mama Mia’s Restaurant

Worksite wellness luncheon to honor organizations committed to the health and well-being of their employees and to the health of the community. Santa Clara County Board of Supervisor Mike Wasserman, Morgan Hill Mayor Steve Tate, and Gilroy Mayor Don Gage will be attendance. Luncheon tickets may be purchased for \$20.

Walk and Bike to School Day hosted by the National Center for Safe Routes to School October 8, 2014

October 8, 2014, is International Walk and Bike to School Day, a global event that involves communities from more than 40 countries walking and bicycling to school on the same day. Over time, this event has become part of a movement for year-round SRTS programs and a celebration—with record breaking participation—each October. Today, thousands of schools across America—from all 50 states, the District of Columbia, and Puerto Rico—participate every October.

Food Day October 24, 2014

Food day has just published a press release stating that the focus on the Fourth Annual Food Day will be on food justice.

APHA 14th Annual Meeting and Expo, November 15-19 in New Orleans

The American Public Health Association's 142nd Annual Meeting and Exposition will open with a look at the universal story of migration chronicled through the writing of Pulitzer Prize-winning author Isabel Wilkerson. A gifted storyteller, Wilkerson will share her experiences while researching and writing *The New York Times* bestseller “The Warmth of Other Suns.”

Schedule a FREE Training “Healthcare Changes Impacting Low-Income Seniors and Persons with Disabilities” hosted by the Health Trust

In early fall, people who have both Medicare and Medi-Cal benefits, will receive notifications of a new program, Cal MediConnect where plans will provide all Medicare and Medi-Cal benefits under one health plan. As a trusted resource to those impacted by these upcoming changes, you play a critical role! Through this training, learn how you can best direct and inform individuals you serve. To learn about upcoming trainings or to schedule a free training for your organization please contact sonalip@healthtrust.org.

Educational Resources

Tools for Schools: Focusing on Smart Snacks

A number of tools and resources are available to help schools identify food items that meet Smart Snacks criteria. The resources provide information about the Smart Snacks requirement, helpful tools, and ways to encourage children to make healthier snack choices that give them the nutrition they need to grow and learn.

2014 National Prevention Strategy Annual Report

The achievements listed throughout the report demonstrate the nation’s progress and highlight the collective impact of the federal government and its partners to improve the health and quality of life for individuals, families, and communities.

News from our Partners

From SSB listserv

The Healthy State Vending Bill (SB 912, Mitchell) passed the full Assembly floor today by a vote of

54-11. The bill, co-sponsored by CCPHA, eliminates the January 2015 expiration from current law, which requires minimal nutrition standards for foods and beverages sold in vending machines in state buildings. SB 912 will head to the Governor's desk for his signature by the end of August.

From The U.S. Department of Agriculture

The School Superintendent Association's [Back-to-School Nutrition Newsletter](#) about smart snacks in school.

From Choose Health SF

Choose Health SF is hosting multiple [events](#) across the city to discuss the soda tax. Check out the videos made by volunteers about the soda tax [here](#).

Nutrition and Sugar Savvy Articles

"Junk food isn't only addictive, it makes you avoid trying new foods," *Newsweek* 8/27/14

"The Feds want to treat school lunches as a national-security concern," *NationalReview.com* 8/26/14

"Farm to School program gets boost in New Jersey," *Courier-Post* 8/26/2014 (New Jersey)

"Slow Food Denver offers microgrants to local food organizations," *Blogs.Westword.com* 8/26/14

"Bringing the best to school lunches," *Blogs.USDA.gov* 8/26/14

"South Texas cities have some of the deadliest diets in America," *MySanAntonio.com* 8/26/14

"New resources helping students select fresh foods in the lunchroom," *Farm Futures* 8/22/14

"Environmental cues nudge students toward healthy food choices," *Prairie Farmer* 3/13/14

Physical Activity Articles

"Physical fitness associated with less depression in middle school girls," *EdWeek.org* 8/27/14

"Get moving: Studies show even brief activity ups focus and learning for kids," *ChicagoParent.com* 8/27/14

"Study: Americans less active; leading to rise in obesity," *TWCNews.com* 8/27/14

"Soda tax for adolescents and exercise for children best strategies for reducing obesity," *ScienceCodex.com* 8/27/14

"Start of the school year brings big changes to physical education in Highline," *Highline Times* 8/25/2014

"Poll: Washingtonians want safe and healthy routes to school," *WABikes.org* 8/26/2014

"New program brings free bikes, traffic trouble," *KXAN-TV* 8/26/2014

"Study found having fitter kids had different white brain matter, which helps brain regions communicate with each other," *WebMD* 8/19/14

Funding Opportunities

Funding opportunity from Robert Wood Johnson Foundation

The RWJF Culture of Health Prize is awarded to communities that have placed a priority on health and creating powerful partnerships within communities to make a change. The \$25,000 prize honors those communities that are committed to, not only providing access to good quality care, but also to addressing the barriers to better health by transforming our neighborhoods, schools, and businesses so that good health flourishes. This is an incredible opportunity to showcase the work of your unit and how it has impacted your community. The cash prize will be designated to a local US governmental or tax exempt public charity (i.e. housing organization, or MRC unit with 501c3 status). Up to 10 communities will be awarded this prize. Deadline is September 17, 2014.

Funding opportunity from Get Healthy San Mateo County

Every fall, Get Healthy awards a total of \$100,000 - \$150,000 in funding to community and faith-based organizations, nonprofits, cities, and schools in San Mateo County for place-based primary prevention and health equity efforts and projects. The focus of this program is to create changes to the food and physical environment where we live, work, play, and go to school and help make the “healthy choice the easy choice” for everyone in the San Mateo County. Deadline is September 17, 2014.

Job Opportunities

Tiburcio Vasquez Health Center in Hayward is looking for a full time Community Health Grant Writer
The Grants Writer is primarily responsible for the development, assessment and evaluation of TVHC programs and our grant, fiscal and operational and reporting relationship with the Health Resources Services Administration (HRSA). Principal duties include the development, coordination, writing and compilation of grants, including identifying grant opportunities and coordinating grant development with TVHC staff. **New***

Kaiser Permanente in Oakland is looking for a full time Compliance Program Manager
Provides professional/technical guidance to team member and employees at large and presents complex information throughout the organization. Impacts the achievement of key functional and/or KP objectives that have direct and significant business impact. Contributes to the development of the department's objectives and participates in the development of the annual risk assessments, work and audit plans. **New***

The County of Napa is looking for a full time Bilingual (Spanish) Health Education Specialist for the WIC Program

The Health Education Specialist plans, develops, coordinates and implements public health education programs. This includes staff education, individual and group teaching, professional consultation and information dissemination related to public health. The Health Education Specialist will also act as the Local Vendor Liaison (LVL). Please note that this is a bilingual (Spanish) required position. **New***

Kaiser Permanente in Fairfield is looking for a full time Sr. Health Educator

Provide high quality and cost effective project management, consulting, or technical expertise in a specific area of health education. Develop and implements local and region wide integration of health education programs, services and systems which may bridge multiple departments or facilities. Manage complex health education services, promoting the continuum of care. **New***

United Way in San Jose is looking for a part time Bridge to Kindergarten Teacher's Aide

The Teacher's Aide will be assigned to work with an experienced Kindergarten teacher. Bridge to Kindergarten prepares children for a successful kindergarten year by teaching important skills needed to transition to school and beyond, including socio-emotional, behavior, simple academics and motor skills. **New***

SPARK in San Francisco is looking for a part time Volunteer Intern

This volunteer internship will be coordinated by the Bay Area Program Director, and the Regional Program Manager, in support of the Program Team across the Bay Area. Volunteer interns can expect to support projects that advance the goals of the organization while building a professional portfolio. **New***

Collective Roots in East Palo Alto is looking for a full time Manager of Community Services: The Manager of Community Initiatives oversees the Backyard Gardener Network, a program that supports residential food producers and community garden partnerships. They seek a dynamic leader and innovator. This position will report to the Executive Director.

Sacred Heart in San Jose is looking for a part time Community Engagement Intern: The Community Engagement Intern will support Sacred Heart's mission to inspire the community to ensure that every child and adult is free from poverty. This position is unpaid and part of the community engagement team. The intern reports directly to the team manager.

Bay Area Teens in Santa Clara is looking for a full time Operations Manager-Substance Abuse Treatment: Direct and oversee the day-to-day operations of the organization: operations (counseling staff), administration (payables/receivables, paper flow, billing, etc.), and sales/marketing (create perpetual lead generation, insure closed sales, collect appropriate money, etc.)

Kaiser in Santa Rosa is looking for a full time Health Educator Instructor III: Instruct members/patients in health education, including behavioral health classes in such areas as couples communication, anxiety, depression, stress management and/or anger management.

Petaluma Health Center in Petaluma is looking for a full time Grants Manager: The Grants Manager is responsible for preparing government grant proposals and other written materials as well as researching and identifying funding opportunities to support the fundraising efforts of the Petaluma Health Center under the direction of the Chief Administrative Officer. Knowledge of public health is preferred.

Tri-County YMCA in Dublin is looking for a full time Community Programs Director: The Program Director is responsible for implementing the Y mission, strategic goals, key initiatives and core values. This involves all aspects of developing and delivering new quality youth and family programs at the branch and across the Southern Alameda County region, building and retaining an outstanding staff, and establishing the YMCA as a vital force for local community development.

E-blasts are sent out every two weeks and posted at http://banpac.org/banpac_announcements.htm.

Please send updates that you would like included in upcoming e-blasts to Gina.Vittori@phd.sccgov.org.

Funded by California Dept. of Public Health's Nutrition Education and Obesity Prevention Branch and Kaiser Permanente.

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