



Bay Area Nutrition and Physical Activity Collaborative (BANPAC) April 15, 2015

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Nutrition and Physical Activity Around the Bay

Register Today!

[Bay Area Moves! Physical Activity Promising Practices Sharing Forum](#)

April 21st, 2015, 9am-1pm

Lakeside Park Garden Center, Vista Room

666 Bellevue Ave., Oakland, CA

This BANPAC Promising Practices Sharing Forum will focus on making physical activity available to everyone.

- Learn about successful regional strategies for promoting physical activity.
- Discover how partners are expanding physical activity opportunities in workplaces and parks.
- Find out how partners are supporting equity in school physical education & walking/bicycling programs.
- Enjoy a walking meeting around beautiful Lake Merritt and meet new partners.

A sneak peak of the walking meeting.





Plan to wear comfortable shoes for the interactive discussion about PA and networking activity! Healthy snacks will be provided. Please bring a re-useable water bottle to reduce waste. Click [here](#) to register.

BANPAC Update

Living Billboard Campaign

Thanks to Reggie Currie, founder of Active Youth Against Obesity, for supporting the BANPAC Living Billboard Campaign! If you or your organization are participating in the campaign and would like to share your photos in our eblast please email them to alice.kawaguchi@phd.sccgov.org.



#BANPAC #LivingBillboard #drinkwater #eatfruit

Tracking Rethink Your Drink Presentations

We will be holding a drawing at the April 21st, 2015 Promising Practices Sharing Forum for the quarterly gift card for tracking Rethink Your Drink presentations, workshops, and exhibits. Please enter all your RYD activities from February to April here: http://www.banpac.org/banpac_tracking_ryd-sugarsavvy.asp

BANPAC Leadership Council

- The Next BANPAC Leadership Council meeting is April 21st 1pm-3:15pm after the Bay Area Moves! Promising Practices Sharing Forum. This will be an in-person meeting hosted at the Lakeside Park Garden Center, Vista Room.

Physical Activity Subcommittee

- The PA Subcommittee is in the process of planning the next BANPAC quarterly meeting and Promising Practices Forum, which will have a physical activity focus. The PA Subcommittee meets the first Thursday of every month and is currently accepting new members. If anyone is interested in joining please email alice.kawaguchi@phd.sccgov.org.

Upcoming Regional Training and Resource Center Free Trainings

Shared Use Agreements: Hands-On Workshop, ~~Thursday March 12, 9am- Noon~~ Rescheduled to a later date to be determined

BANPAC is distributing free materials to the membership! Listed below are the items that are available. Please email alice.kawaguchi@phd.sccgov.org with the item name, quantity, and mailing address to request materials. These will be distributed on a first-come, first-served basis.

- 16 whiteboards and 16 marker sets for the Living Billboard Campaign
- 6 packs of Potter the Otter Puppets (Approximately 100 sheets each)
- 50 Potter the Otter English/Spanish Posters 11x15
- 165 Potter the Otter English/Spanish Posters 15x20
- 70 sheets of Rethink Your Drink Be Sugar Savvy Handout (English)
- 70 sheets of Rethink Your Drink Be Sugar Savvy Handout (Chinese)
- 1332 sheets of Rethink Your Drink Be Sugar Savvy Handouts (Vietnamese)
- 200 sheets of Older Version Rethink Your Drink Be Sugar Savvy Handouts (Vietnamese)
- 1400 sheets of Rethink Your Drink Be Sugar Savvy Handouts (Spanish)
- 2 large rolls of Rethink Your Drink Stickers (Approximately 1000 stickers each)
- 700 BANPAC 2013 School Wellness Policy Brief

Bay Area Moves - BAM!

BANPAC created a [Physical Activity Website Portal](#) to help professionals easily access free and low-cost training curricula, websites, and other resources to promote and increase physical activity opportunities for children, youth, families, adults and older adults throughout the day. The website portal is now live and can be viewed [here](#).

April 6th- 12th is National Public Health Week. This year's theme is Healthiest Nation 2030 with a goal to make the U.S. the healthiest nation in one generation. BANPAC encourages you to make healthy changes one day at a time #publichealthweek #phw. Find ideas and resources to support a healthy body on the [BANPAC website](#).

Trainings, Events, and Workshops

Santa Clara County's Wellness Works Training, April 30 from 12pm-4:30pm

This training is designed for individuals wanting to promote healthy food, healthy beverages, physical activity, breastfeeding, and /or tobacco-free environment at their organization. Lunch will be provided.

California Farm to School Conference May 4-6 hosted by the California Farm to School Network

This event is an opportunity to connect with Farm to School partners and colleagues from across California during the first statewide conference.

Screen Free Week May 4-10 presented by Campaign for Commercial-Free Childhood

On May 4-10, children, families, and communities around the world will rediscover the joys of life beyond the screen. Unplug from digital entertainment and spend your free time playing, reading, daydreaming, creating, exploring, and connecting with family and friends.

National Conference on Health Communication, Marketing, & Media, August 11-13 hosted by National Public Health Information Coalition

This conference brings together individuals representing academia, public health researchers and practitioners from federal and state government and the private sector, and provides a forum for collegial dialogue within and across these disciplines.

Educational Resources

Active Education: Growing Evidence on Physical Activity and Academic Performance

Active Living research summarized their findings in this Active Education Brief. The research brief reviews evidence that examines how physical activity and fitness may help school-aged children maximize their academic performance, and provides an overview of the efforts of physical activity on the developing brain.

Food Research and Action Center Community Eligibility One Pager

The Community Eligibility Provision (CEP) allows high-poverty schools to offer both breakfast and lunch at no charge to all students while eliminating the traditional school meal application process.

2015 Community Health Status Indicators Web Application

CHSI is an interactive online tool that produces health profiles for all 3,143 counties in the United States. Each profile includes key indicators of health outcomes, which describe the population health status of a county and factors that have the potential to influence health outcomes, such as health care access and quality, health behaviors, social factors, and the physical environment.

News from Our Partners

Center for the Science in the Public Interest

CSPI has teamed up with TakePart.org to build grassroots movement to advocate for nutrition. Please click [here](#) for more information.

Public Health Advocacy

Bill No. AB 292, Author: Santiago, Status: Introduced; First Committee Education 3/25

AB 292 would ensure that CA students have adequate time to eat lunch. Specifically, the 20 minutes of recommended time after being served. Many students miss out on the benefits of school lunch due to time pressures, such as long lines and wait times, insufficient points of service and scheduling constraints. When students don't have enough time to eat lunch they miss out on the full benefits of nutritious school meals. More info about this year's bill can be found here: www.cfpa.net/AB292

Bill No. AB 1240, Author Bonta and Thurmond, Status: Introduced: First Committee Education

When students are hungry, they can't focus and they struggle to learn. The Breakfast After the Bell bill will improve students' academic achievement, attendance, and mental and physical health by ensuring that more children in California, particularly those served by high-need schools, have access to school breakfast. Specific to ENACT Day the bill increases access to nutritious school meals that go directly to kids. The "guarantee" for breakfast increases based on need at each individual school site. More details about the bill, including policy specifics, can be found here: www.cfpa.net/AB1240

Nutrition and Sugar Savvy Articles

["Don't let complex language keep you from drinking tap water," Medical Xpress 04/06/2015](#)

["This business model cuts profits to give poor communities access to healthy food," The Huffington Post 04/06/2015](#)

["Schools becoming the 'last frontier' for hungry kids," USA Today 04/05/2015](#)

["City council set to OK \\$250K for co-op," News & Record 04/05/2015](#)

Physical Activity Articles

["Obamas turn Easter egg roll into birthday party for the first lady's 'Let's Move!' campaign," The Washington Times 04/06/2015](#)

["Michelle Obama's Let's Move! turns 5; is it working?" CNN 04/06/2015](#)

["Report: Colorado kids aren't getting enough exercise," Chalkbeat Colorado 04/06/2015](#)

["Obesity epidemic prompts move to keep kids healthy," WAPT News 04/04/2015](#)

Funding Opportunities

[Health Partnership Grants deadline April 27, 2015](#)

The Health Trust makes grants for projects that advance select strategies under three initiatives: Healthy Living, Healthy Eating, and Healthy Aging. The Health Trust welcomes Letters of Intent (LOI) for innovative and creative projects that support one or more of our initiatives, place a strategic focus on health promotion and disease prevention, and closely align with our Grant Criteria. The majority of Health Partnership Grants are in the \$25,000 to \$100,000 range.

Job Opportunities

[The City of Cupertino is looking for a part time temporary Safe Routes to School Coordinator](#) New*

Cupertino's First Coordinator working in this capacity will help launch the City's first Safe Routes to School Task Force Pilot Program in partnership with local School Districts and relevant stakeholders.

[Dairy Council of California of Santa Clara/San Francisco is looking for a full time Community Nutrition Adviser](#) New*

Community Nutrition Advisers (CNAs) are responsible for building and maintaining relationships within the school and community health environment with educators, education leaders, community health partners, parents and school foodservice professionals. With the support of internal teams, CNAs work independently to pursue opportunities that implement nutrition education, our programs and help establish healthy eating habits within schools – including but not limited to advising, presenting, participating on councils, and providing professional development.

[San Francisco AIDS Foundation is looking for a full time Positive Reinforcement Opportunity Project Health Educator Associate](#)

The Positive Reinforcement Opportunity Project (PROP) Health Educator Associate is responsible for supporting the PROP Program and/or other Stonewall administrative, operational, and health education activities designed and delivered to drug-using gay men and other men who have sex with men (G/MSM), The Health Educator Associate will be called upon to maintain all aspects of the Positive Reinforcement Opportunity Project (PROP) – Including maintaining program integrity and access to all target groups of substance users, including and not limited to: street and venue-based outreach, recruitment, retention, counseling, case management, support, data collection, hospitality, shopping, and reporting.

[UCSF Benioff Children's Hospital in Oakland is looking for a full time Health Education Coordinator](#)

Provide a range of client-centered services that link client with health care, psychosocial education and other services that ensures timely, coordinated access to medically appropriate levels of health, mental health and support services, and continuity of care. Key activities include on-going assessment of the client's needs and personal support systems, client-centered health education and advocacy, and review of utilization of services.

[Breathe California in Daly City is looking for a full time Project Coordinator](#)

The Project Coordinator is responsible for overseeing and implementing all program activities, logistics and outreach to conduct a city-wide smoke free advocacy policy campaign in San Francisco. This is a two-year position.

E-blasts are sent out every two weeks and posted at http://banpac.org/banpac_announcements.htm.

A special thank you to all that contributed to this e-blast! A big thank you to Thi Ngo, BANPAC Intern. Please send updates that you would like included in upcoming e-blasts to alice.kawaguchi@phd.sccgov.org.

Funded by California Dept. of Public Health's Nutrition Education and Obesity Prevention Branch and Kaiser Permanente.

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