



Bay Area Nutrition and Physical Activity Collaborative (BANPAC) March 6, 2015

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Nutrition and Physical Activity Around the Bay

#livingbillboard #BANPAC



We are pleased to share that the Living Billboard Campaign materials have been approved by the state!

The Living Billboard Campaign launched January 28, 2015 at the BANPAC Promising Practices Sharing Forum. Since then we have purchased an additional 40 whiteboards and 40 marker sets to distribute to the BANPAC members to support the campaign. **Please email alice.kawaguchi@phd.sccgov.org to request a free whiteboard and a set of markers to be mailed to you today!** Limit 2 per person. These will be distributed on a first come first serve basis. You can find more information for the Living Billboard Campaign at http://www.banpac.org/banpac_initiative_living_billboard.htm.

We look forward to seeing your pictures on social media!

BANPAC Update

Bay Area Moves! Physical Activity Promising Practices Sharing Forum

April 21st, 2015, 9am-1pm

Lakeside Park Garden, Vista Room

666 Bellevue Ave., Oakland, CA

The next BANPAC Promising Practices Sharing Forum will focus on making physical activity available to everyone.

Proposed topics for the Promising Practices Sharing Forum include:

- PE as an Equity Issue
- Overcoming Inequities in School Commute Programs
- Bringing Physical Activity to the Worksite
- Healthy Parks and Park Prescriptions

Plan to wear comfortable shoes for the interactive discussion about PA and networking activity!

Tracking Rethink Your Drink Presentations

Congratulations to **Feng Ping Yu** who won the quarterly gift card for tracking Rethink Your Drink presentations, workshops, and exhibits. Please enter your RYD activities here: http://www.banpac.org/banpac_tracking_ryd-sugarsavvy.asp

Physical Activity Subcommittee

- The PA Subcommittee is in the process of planning the next BANPAC quarterly meeting and Promising Practices Forum, which will have a physical activity focus.

Upcoming Regional Training and Resource Center Free Trainings

Shared Use Agreements: Hands-On Workshop, ~~Thursday March 12, 9am-Neon~~ Rescheduled to a later date to be determined

Next BANPAC Leadership Council meeting is March 25, 2015 1pm-3:15pm. This will be an in-person meeting hosted by Marianne Szeto, Shape Up San Francisco Program Specialist, at 30 Van Ness Ave., Suite 2300, San Francisco, CA 94102.

Bay Area Moves - BAM!

BANPAC created a [Physical Activity Website Portal](#) to help professionals easily access free and low-cost training curricula, websites, and other resources to promote and increase physical activity opportunities for children, youth, families, adults and older adults throughout the day. The website portal is now live and can be viewed [here](#).

March is National Nutrition Month. BANPAC encourages you to eat healthy and choose water! #EatToLive Find ideas and resources to support a healthy body on the [BANPAC website](#).

New Resource to Promote Physical Activity!

A children's book that promotes physical activity instead of screen time is now available.

The book is titled, *Lee The Bee, Turn Off That TV!* It's a rhyming story of a little bee who learns that outdoor play is the best way to stay healthy and strong all day long! The book is bilingual (English/Spanish) and includes activity pages, tips for parents, and a sing along jingle. The book was developed by Shalini Singh Anand, the author of *Potter the Otter: A Tale About Water*. Currently the book is being distributed by Kaiser Permanente South Bay through their community partners and in their pediatrics departments and has been very well received. To get books in time for Screen Free Week (in early May), there will be a print order placed in February. Shalini is ready to take orders from organizations and will bundle these to take advantage of group pricing – if a group print order of 25,000 copies can be met the cost would be \$1.35/book.

The author, along with the Lee the Bee mascot, are also available for complimentary book signings & readings. Please contact Shalini with how many books you're interested in ordering: Shalini Singh Anand (author), 310-922-7834 , shalsingh@yahoo.com. To view the book please visit: www.booksbyshalini.com

Parks for Life Challenge! Hosted by the Santa Clara County Parks and Recreation Department

The Parks For Life Challenge is a FREE game that is hosted by the Santa Clara County Parks and Recreation Department to help you and your friends and family get outside and engage in healthy activities in our 48,000 acre park system. Teams of 2 to 3 players sign up, and then choose to participate in outdoor adventures in any one of our 29 regional parks. Document your adventures by posting photos or videos on social media sites!

Free Online Trainings on the World Health Organization (WHO) Health Economic Assessment Tool (HEAT) for Walking and Cycling

This tool is designed to help you conduct an economic assessment of the health benefits of walking or cycling by estimating the value of reduced mortality that results from specified amounts of walking or cycling.

Trainings, Events, and Workshops

WIC Annual Conference and Trade Show, March 22-25 hosted by the California WIC Association

Plugged In: Harnessing the Power of Collaboration is a statewide multi-track conference featuring the latest research, resources, and best practices in four key areas: Breastfeeding and early feeding, nutrition and healthy eating, leadership and wellness, and cultural diversity and collaboration.

Public Health Nutritionists for Healthy Sustainable Change: Helping Communities Join the Movement, May 27-28 hosted by California Conference for Local Health Department Nutritionists

The conference is open to all personnel working in: public health nutrition, local health departments, WIC, NEOP, chronic disease prevention, and nutrition programs that target low-income populations.

Schedule a FREE Training “Healthcare Changes Impacting Low-Income Seniors and Persons with Disabilities” hosted by the Health Trust

In early fall, people who have both Medicare and Medi-Cal benefits, will receive notifications of a new program, Cal MediConnect where plans will provide all Medicare and Medi-Cal benefits under one health plan. As a trusted resource to those impacted by these upcoming changes, you play a critical role! Through this training, learn how you can best direct and inform individuals you serve. To learn about upcoming trainings or to schedule a free training for your organization please contact sonalip@healthtrust.org.

Educational Resources

Early Childhood Online SNAP-Ed Toolkit

The Early Childhood Online SNAP-Ed **Toolkit** provides quick access to resources to support and promote healthy eating and physical activity in early care and education settings. Developed with the Contra Costa Child Care Council, the toolkit is organized by resources that help assess, plan, implement, and evaluate SNAP-Ed efforts.

News from Our Partners

California Center for Public Health Advocacy (CCPHA)

California Senate Majority Leader Bill Monning introduced Senate Bill 203 requiring a simple warning on the front of containers of soda, sweet teas, sports drinks and energy drinks. The label, developed by a national panel of public health experts, would read: STATE OF CALIFORNIA SAFETY WARNING: Drinking beverages with added sugar(s) contributes to obesity, diabetes, and tooth decay.

CCPHA is collecting signatures in support of SB 203 through an [online petition](#). For additional information visit www.SodaWarningLabel.org.

Shape Up San Francisco

Join SF Bay Area Youth, public health officials, and concerned community members in an exciting new campaign to **OPEN the TRUTH** about the tactics of the beverage industry and the negative health impacts of its products. The campaign launched January 12, 2015.

The Open Truth campaign aims to:

- 1) Increase awareness about how sugary drinks are making us sick;
- 2) Expose the tactics of the sugary drinks industry, which targets young people, parents, and communities of color in order to increase profits and brand loyalty; and
- 3) Inspire policy changes that will increase access to healthy drinks, limit marketing to kids, educate consumers, and provide funds for sugary drink education.

Anyone can join the Shape Up SF listserv [here](#) to receive the latest updates. Click [here](#) for the January newsletter.

Sugar Sweetened Beverage Listserv

Open Truth campaign ads are up in the Bayview Hunters Point neighborhood in San Francisco. Photos are of the Youth Speaks/The Bigger Picture poets featured in the campaign. They were able to secure funding for transit shelters, posters in stores, billboards, and bus ads. More bus ads coming starting at the end of the month. View the press release [here](#).

Nutrition and Sugar Savvy Articles

["Michelle Obama says it's time to 'fight back' against unhealthy-food ads,"](#) *TIME* 2/26/2015

["Innovative school lunch app sees 20 million hits in first year,"](#) *FreshFromFlorida.com* 2/26/2015

["Impact of a supermarket on children's diets,"](#) *MedicalXpress.com* 2/26/2015

["Report: Better school meals good for kids, communities,"](#) *Iowa Public Radio* 2/26/2015

["Panel discusses food needs in low-income neighborhoods,"](#) *The Columbus Dispatch* 2/25/15

Physical Activity Articles

["Lansing kids get moving in the classroom,"](#) *Lansing State Journal* 2/26/2015

["Time, money stand in way of mandatory P.E. classes,"](#) *Reno Gazette Journal* 2/25/15

["Activate Allen County: Schools have role in children's health,"](#) *LimaOhio.com* 2/23/15

["Planner to discuss walkability recommendations for Lancaster next month,"](#) *LancasterOnline.com* 2/23/15

["Obamas team up to mark five years of Let's Move!,"](#) *TheHill.com* 2/23/15

["First Lady says #GimmeFive as Obamas mark 5th anniversary of Let's Move,"](#) *ABC News* 2/23/15

Funding Opportunities

Baseball Grants

The Baseball Tomorrow Fund awards grants to non-profit and tax-exempt organizations involved in the operation of youth baseball and/or softball programs and facilities. Grants are intended to provide funding for incremental programming and facilities for youth baseball and softball programs.

Job Opportunities

University of California is looking for a full time Program Manager and Educator for Alameda County Early Childhood Nutrition Education Program **New***

Under the direction of the NFSC Advisor, the Community Education Specialist (CES) III will serve as manager and educator of the Early Childhood Nutrition Education Program funded by the Alameda County Public Health Department, Community Health Services Division. The Manager/Educator is responsible for developing, implementing, and managing the day to day operation of the program according to the approved Scope of Work. The position includes program development and implementation, administrating, strategic management, and evaluation.

Alameda County Public Health Department is looking for a full time Director of Assessment, Planning and Health Equity **New***

Under general direction of the Director, Public Health, the Director of Assessment, Planning, and Health Equity plans, organizes, and administers the planning, community capacity building, and local policy development and health and socio-economic evaluation, research and dissemination functions of the public health department to ensure that programs and policies are accurate, effective and consistent with the goal of eliminating health inequities.

Fresh Approach in Concord is looking for a full time Executive Director **New***

Working under the strategic direction of the Board of Directors of Fresh Approach, the Executive Director of Fresh Approach serves as the Chief Executive Officer of the organization to ensure organizational success and sustainability as the organization pursues the accomplishment of its mission.

Genentech in San Francisco is looking for an MPH/MS intern for Patient Centered Outcomes Research **New***

The intern will conduct a comprehensive review of world-wide regulatory and health technology assessment decisions to determine how patient-centered clinical trial outcomes data used in the current global drug development environment.

Center for Science in the Public Interest (CSPI) based in Washington is looking for a Nutrition Policy Associate

The Nutrition Policy Associate advocates for improved nutrition and health policy with local, state and federal policy makers and engages health professionals, academics, and concerned citizens in supporting nutrition policies. This position reports to the Director of Nutrition Policy. Please send a cover letter indicating relevant experience and interest, and résumé, to hr@cspinet.org, and include "NPAssoc" in the email subject line.

Fruitful Minds from Berkeley is looking for a full time Executive Director

Fruitful Minds is an award winning non-profit that trains college students to teach nutrition lessons in local elementary and middle schools. Located in UC Berkeley and Saint Mary's College, Fruitful Minds has improved the lives of over 2000 students and their families. Fruitful Minds is looking for an Executive Director to lead the organization through its next phase of growth. The position is currently approved for a competitive salary as a small non-profit, however, due to the current funding levels of the organization, the Executive Director will work without compensation or benefits until 30% of the budget funds or \$45,000, are secured (expected within the first 6 months). If you are interested, please email hchowdhary@berkeley.edu for more information.

E-blasts are sent out every two weeks and posted at http://banpac.org/banpac_announcements.htm.

A special thank you to all that contributed to this e-blast! A big thank you to Thi Ngo, BANPAC Intern. Please send updates that you would like included in upcoming e-blasts to alice.kawaguchi@phd.sccgov.org.

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CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net.

