



## Bay Area Nutrition and Physical Activity Collaborative (BANPAC) May 13, 2015

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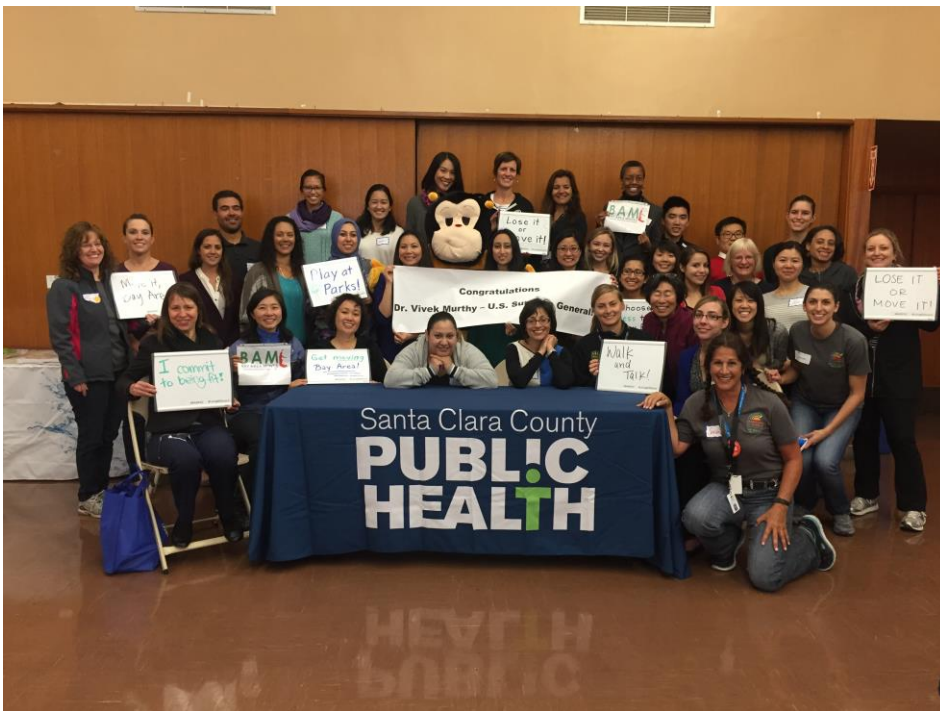
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### Nutrition and Physical Activity Around the Bay

#### Bay Area Moves! Making Physical Activity Available for All BANPAC meeting and Promising Practices Sharing Forum

Thank you to all the speakers and participants who attended the April 21<sup>st</sup> meeting and sharing forum! We had a great time learning about new physical activity strategies and having a walking meeting around Lake Merritt. Please visit the [BANPAC Facebook](#) to view more photos!



### BANPAC Update

#### BANPAC has a Facebook!

We are pleased to announce [BANPAC's new Facebook page](#)! Please like us on Facebook and share your Living Billboard Campaign photos to our page. Find us on Facebook at <https://www.facebook.com/banpaccollaborative>.

#### Champions for Change Summit

The 2015 Champion Summit took place on April 16<sup>th</sup> at the Robert J. Cabral Agricultural Center with representatives from local health departments and Champions across California in attendance. Thank you Champions for all the work

that you do!



### Tracking Rethink Your Drink Presentations

Congratulations to Tatiana Dykes from Solano County for winning a \$15 gift card raffle for tracking Rethink Your Drink presentations, workshops, and exhibits. Please enter all your RYD activities here:

[http://www.banpac.org/banpac\\_tracking\\_ryd-sugarsavvy.asp](http://www.banpac.org/banpac_tracking_ryd-sugarsavvy.asp)

### BANPAC Leadership Council

- The Next BANPAC Leadership Council meeting is May 20, 2015 1pm-3:15pm, at Contra Costa Health Services, Martinez, California

### Physical Activity Subcommittee

- The PA Subcommittee is in the process of evaluating the BANPAC quarterly meeting and Promising Practices Forum. The PA Subcommittee meets the first Thursday of every month and is currently accepting new members. If anyone is interested in joining please email [alice.kawaguchi@phd.sccgov.org](mailto:alice.kawaguchi@phd.sccgov.org).

### Upcoming Regional Training and Resource Center Free Trainings

Shared Use Agreements: Hands-On Workshop, ~~Thursday March 12, 9am-Noon~~ Rescheduled to a later date to be determined

### Bay Area Moves - BAM!

BANPAC created a [Physical Activity Website Portal](#) to help professionals easily access free and low-cost training curricula, websites, and other resources to promote and increase physical activity opportunities for children, youth, families, adults, and older adults throughout the day. The website portal is now live and can be viewed [here](#).

**May is Physical Fitness and Sports Month. BANPAC encourages you to keep active and to try a new sport! #ThisIsHowIMove** Find ideas and resources to support physical activity on the [BANPAC website](#).

### Trainings, Events, and Workshops

Screen Free Week May 4-10 presented by Campaign for Commercial-Free Childhood

On May 4-10, children, families, and communities around the world will rediscover the joys of life beyond the screen. Unplug from digital entertainment and spend your free time playing, reading, daydreaming, creating, exploring, and connecting with family and friends.

Let's Dance Fruitvale! Fitness party on May 14<sup>th</sup> from 4:15pm-6:30pm hosted by the Alameda County Public Health Department

This is a free outdoor event. Anyone is free to attend. Friends, family, and children are welcome.

National Conference on Health Communication, Marketing, & Media, August 11-13 hosted by National Public Health Information Coalition

This conference brings together individuals representing academia, public health researchers and practitioners from federal and state government and the private sector, and provides a forum for collegial dialogue within and across these disciplines.

## **Educational Resources**

Active Education: Growing Evidence on Physical Activity and Academic Performance

Active Living research summarized their findings in this Active Education Brief. The research brief reviews evidence that examines how physical activity and fitness may help school-aged children maximize their academic performance, and provides an overview of the efforts of physical activity on the developing brain.

Food Research and Action Center Community Eligibility One Pager

The Community Eligibility Provision (CEP) allows high-poverty schools to offer both breakfast and lunch at no charge to all students while eliminating the traditional school meal application process.

2015 Community Health Status Indicators Web Application

CHSI is an interactive online tool that produces health profiles for all 3,143 counties in the United States. Each profile includes key indicators of health outcomes, which describe the population health status of a county and factors that have the potential to influence health outcomes, such as health care access and quality, health behaviors, social factors, and the physical environment.

## **News from Our Partners**

### **Center for the Science in the Public Interest**

CSPI has teamed up with TakePart.org to build grassroots movement to advocate for nutrition. Please click [here](#) for more information.

### **Public Health Advocacy**

Bill No. AB 292, Author: Santiago, Status: Introduced; First Committee Education 3/25

AB 292 would ensure that CA students have adequate time to eat lunch. Specifically, the 20 minutes of recommended time after being served. Many students miss out on the benefits of school lunch due to time pressures, such as long lines and wait times, insufficient points of service and scheduling constraints. When students don't have enough time to eat lunch they miss out on the full benefits of nutritious school meals. More information about this year's bill can be found here: [www.cfpa.net/AB292](http://www.cfpa.net/AB292)

Bill No. AB 1240, Author Bonta and Thurmond, Status: Introduced: First Committee Education

When students are hungry, they can't focus and they struggle to learn. The Breakfast After the Bell bill will improve students' academic achievement, attendance, and mental and physical health by ensuring that more children in California, particularly those served by high-need schools, have access to school breakfast. Specific to ENACT Day the bill increases access to nutritious school meals that go directly to kids. The "guarantee" for breakfast increases based on need at each individual school site. More details about the bill can be found here: [www.cfpa.net/AB1240](http://www.cfpa.net/AB1240)

## **Nutrition and Sugar Savvy Articles**

"Council grants preliminary OK to tax breaks for urban farms," Baltimore Sun 4/27/2015

"Texas agriculture chief: Don't mess with our deep-fried food," *The Wall Street Journal* 4/27/2015

"Cupcake wars: It's deja vu all over again," *Houston Chronicle* 4/27/2015

"Industry supersized spending to beat beverage tax," *Burlington Free Press* 4/27/2015

"Logan: Catholic high school offers healthy meals through eatiquette," *Philadelphia Neighborhoods* 4/27/2015

## Physical Activity Articles

"Group seeks more money to protect kids from cars near schools," *Chicago Sun Times* 04/19/2015

"TCNJ tests 'SNACK' phys ed program targeting childhood obesity in local elementary schools," *NJ.com* 04/18/2015

"Fitness challenge urges kids to move, win prize money," *RecordNet* 04/13/2015

"Just one thing: Don't let your hair stop you from sweating it out," *NBC News* 04/13/2015

## Funding Opportunities

None at this time

## Job Opportunities

Center for Science in the Public Interest (CSPI) in Washington D.C. is looking for a Nutrition Policy Associate **NEW\***

The Nutrition Policy Associate advocates for improved nutrition and health policies with local, state, and federal policy makers and engages health professionals, academics, and concerned citizens in supporting nutrition policies. This position reports to the Director of Nutrition Policy.

Dairy Council of California of Santa Clara/San Francisco is looking for a full time Community Nutrition Adviser

Community Nutrition Advisers (CNAs) are responsible for building and maintaining relationships within the school and community health environment with educators, education leaders, community health partners, parents, and school foodservice professionals. With the support of internal teams, CNAs work independently to pursue opportunities that implement nutrition education, our programs, and help establish healthy eating habits within schools – including but not limited to advising, presenting, participating on councils, and providing professional development.

E-blasts are sent out every two weeks and posted at [http://banpac.org/banpac\\_announcements.htm](http://banpac.org/banpac_announcements.htm).

A special thank you to all that contributed to this e-blast! A big thank you to Thi Ngo, BANPAC Intern. Please send updates that you would like included in upcoming e-blasts to [alice.kawaguchi@phd.sccgov.org](mailto:alice.kawaguchi@phd.sccgov.org).

Funded by California Dept. of Public Health's Nutrition Education and Obesity Prevention Branch and Kaiser Permanente.

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This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit [www.CaChampionsForChange.net](http://www.CaChampionsForChange.net).

