



Bay Area Nutrition and Physical Activity Collaborative (BANPAC) May 26, 2015

E-blast Contents

[Nutrition and PA Around the Bay](#)
[BANPAC Update](#)
[Training, Events, and Workshops](#)
[News From Our Partners](#)
[Nutrition and Sugar Savvy Articles](#)

[Physical Activity Articles](#)
[Educational Resources](#)
[Funding Opportunities](#)
[Job Opportunities](#)

Nutrition and Physical Activity Around the Bay

San Mateo County

Celebrating the one year anniversary of North Fair Oaks Friendship Park and Community Garden in Redwood City



Wolfram Alderson was the project designer and manager for this project. He started the very first farmers' market in California and he was former executive director of both Full Circle Farm and Collective Roots. He worked tirelessly day and night for well over a year to get all the parties involved to ensure that the park maintenance would be secure and that the park and garden would be sustainable. A resident who lived in the area for 25 years shared that the garden and park have made a tremendous difference in her feeling of safety for her family, her enjoyment of her neighborhood, and her pride for this beautiful space where she lives.

Alameda County

Congratulations to Mandela Marketplace!

Oakland's Mandela MarketPlace, in partnership with Alameda Health System's Highland Hospital and Credibles.co, received \$422,500 through the USDA's Food Insecurity Nutrition Incentive (FINI) grant program. This innovative partnership will use matched services from Highland Hospital to support Highland patients enrolled in the Supplemental Nutrition Assistance Program (SNAP) access a SNAP-match for purchases of healthy fruits and vegetables in community markets and corner stores. Click [here](#) for the full press release.

BANPAC Update

Like us on Facebook! Stay informed about upcoming events and trainings in the Bay Area.

We are pleased to announce [BANPAC's new Facebook page!](#)

Please like us on Facebook and share your Living Billboard Campaign photos to our page. Find us on Facebook at <https://www.facebook.com/banpaccollaborative>.

Tracking Rethink Your Drink Presentations

Congratulations to Tatiana Dykes from Solano County for winning a \$15 gift card raffle for tracking Rethink Your Drink presentations, workshops, and exhibits. Please enter all your RYD activities from May, June, and July here to be entered into the next raffle: http://www.banpac.org/banpac_tracking_ryd-sugarsavvy.asp

BANPAC Leadership Council

- The next BANPAC Leadership Council meeting is June 17, 2015 1pm-3:15pm, at City of Berkeley

Physical Activity Subcommittee

- The PA Subcommittee is in the process of evaluating the BANPAC quarterly meeting and Promising Practices Forum. The PA Subcommittee meets the first Thursday of every month and is currently accepting new members. If anyone is interested in joining please email alice.kawaguchi@phd.sccgov.org.

Bay Area Moves - BAM!

BANPAC created a [Physical Activity Website Portal](#) to help professionals easily access free and low-cost training curricula, websites, and other resources to promote and increase physical activity opportunities for children, youth, families, adults, and older adults throughout the day. The website portal is now live and can be viewed [here](#). **May is Physical Fitness and Sports Month. BANPAC encourages you to keep active and to try a new sport! Share a Living Billboard photo on the [BANPAC Facebook](#) about how you stay active. Use hashtag #ThisIsHowIMove** Find ideas and resources to support physical activity on the [BANPAC website](#).

Did you know... the webportal has swimming resources?

We feature a Swimming Activity Card from the CDC that can be found here:

<http://www.cdc.gov/bam/activity/cards/swimming.html>. The CDC suggests game ideas such as the Wet T-Shirt Relay, which is fun for both children and adults!

Trainings, Events, and Workshops

[Building Bridges Toward Healthy Transportation Webinar on June 3 from 11am-12pm hosted by Georgia Tech Built Environment and Public Health Clearinghouse](#)

Newly developed tools are generating innovative solutions in communities across the country by guiding planners, architects and public officials as they assess, forecast and create healthy places. In this webinar, a panel of professional and academic leaders will discuss emerging tools for building bridges toward better health through the built environment.

[Festival in the Park in Hellyer County Park on June 6, 2015 from 11am-3pm hosted by Santa Clara County Parks](#)

Santa Clara County Parks, in partnership with Fresh Approach, American Heart Association, Public Health Department, Valley Health Plan and Second Harvest Food Bank will be providing fresh fruits and vegetables! After participating in an event passport program during the Festival in the Park, 2,000 families will receive a bag of fresh produce at our Hellyer County Park

[National Conference on Health Communication, Marketing, & Media, August 11-13 hosted by National Public Health Information Coalition](#)

This conference brings together individuals representing academia, public health researchers and practitioners from federal and state government and the private sector, and provides a forum for collegial dialogue within and across these disciplines.

Educational Resources

[Improvements in School Lunches Result in Healthier Options for Millions of U.S. Children Report Brief](#)

School lunches have changed considerably over time, with significant improvements documented particularly in recent years. The recent updates to the national nutrition standards are consistent with these improvements.

News from Our Partners

Wellness Champion Network

Parks for Life Challenge

Last fall, over 284 Teams went on 8,300 adventures in the Santa Clara County Park system. People enjoyed being outdoors and exploring different areas. One mom said she appreciated, "Being out in nature with my daughter. Seeing and experiencing all of the different parks, some I did not even know existed."

Santa Clara County Parks is launching its 2nd *Parks for Life Challenge* from May 1st – July 31. For more information about the Parks for Life Challenge go online to www.parksforlifechallenge.org.

Public Health Advocacy

Bill No. AB 292, Author: Santiago, **Status: On Suspense in Assembly Appropriations**

AB 292 would ensure that CA students have adequate time to eat lunch. Specifically, the 20 minutes of recommended time after being served. Many students miss out on the benefits of school lunch due to time pressures, such as long lines and wait times, insufficient points of service and scheduling constraints. When students don't have enough time to eat lunch they miss out on the full benefits of nutritious school meals. More information about this year's bill can be found here: www.cfpa.net/AB292

Bill No. AB 1240, Author Bonta and Thurmond, **Status: On Suspense in Assembly Appropriations**

When students are hungry, they can't focus and they struggle to learn. The Breakfast After the Bell bill will improve students' academic achievement, attendance, and mental and physical health by ensuring that more children in California, particularly those served by high-need schools, have access to school breakfast. Specific to ENACT Day the bill increases access to nutritious school meals that go directly to kids. The "guarantee" for breakfast increases based on need at each individual school site. More details about the bill can be found here: www.cfpa.net/AB1240

Nutrition and Sugar Savvy Articles

"Bill would promote new grocery stores throughout state," *The Anniston Star* 5/11/2015

"South Hayward Parish starts vegetable garden in food desert," *San Jose Mercury News* 5/11/2015

"New refrigerated truck delivers food to families," *The Sun Sentinel* 5/11/2015

"City officials want to bring healthy food to West Greenville food desert," *WCTI* 5/11/2015

"Historical crops in Arizona may be future of agriculture," *AZ Central* 5/11/2015

Physical Activity Articles

"How riding your bike can land you in trouble with the cops — if you're black," *Tampa Bay Times* 4/17/2015

"Guest column: NFL program is helping kids play - and learn," *The Florida Times-Union* 5/8/2015

"The Miami HEAT donates \$100,000 to Up2Us sports program, operation coach," *DigitalJournal.com* 5/11/2015

"County students engage in physical fitness during 'ACES' event," *The Mount Airy News* 5/7/2015

Funding Opportunities

Farmers' Market SNAP Support Grants due June 18, 2015

The goals of the FMSSG program are to increase SNAP accessibility and participation at farmers' markets, and support the establishment, expansion, and promotion of SNAP/Electronic Benefits Transfer (EBT) services at farmers' markets. This is a new program, which may continue in subsequent years. Grant funds must be used to conduct tasks that are necessary for SNAP to operate at farmers' markets, and to increase the number and effectiveness of farmers' market participation in SNAP.

School Nutrition and Physical Activity Policies due May 8, 2016

The FOA encourages Research Project Grant (R01) applications that propose to: (1) foster multidisciplinary research that

will evaluate how policies (federal, state and school district levels) can influence school physical activity and nutrition environments, youths obesogenic behaviors (e.g., nutrition and physical activity behaviors), and weight outcomes; (2) understand how schools are implementing these policies and examine multi-level influences on adoption and implementation at various levels (e.g., federal, state, school district, and school); and (3) understand the synergistic or counteractive effect of school nutrition and physical activity policies on the home and community environment and body weight.

Job Opportunities

University of California is looking for a full time Public Education Specialist 1 at UC Berkeley **NEW***

The EBAYS program operates at schools and community center sites throughout the Bay Area in school day classrooms and in the after school time period. We use a well-tested set of academically rigorous hands –on learning activities to increase students’ understanding of key science concepts. The Public Education Specialist 1 will learn to administer public education programs; ensure course materials are available, and acquires analytic skills to work on basic needs assessments.

The Health Trust in San Jose is looking for a Program Coordinator **NEW***

The Program Coordinator is responsible for planning, organizing and promoting the Wellness Access and Education health education programs. The focus is on targeted chronic diseases affecting various populations. Through the delivery of evidence base chronic disease interventions, the goals of the position are to assist participants to adopt healthy lifestyles, provide awareness of available health services and provide disease management skills.

Napa County is looking for a full time Project Manager in the Health and Human Services Agency **NEW***

A Project Manager – HHSA is responsible for the management of a specific special and major project or projects within the Health and Human Services Agency. Positions in this class lead the administration and implementation of project activities to ensure that the project successfully meets identified objectives. This class works collaboratively with other Agency and County managers and supervisors in project planning and the delivery of project services. Positions in this class have broad responsibility and authority to plan, implement, and monitor strategies related to a specific project. Positions in this class exercise considerable independent judgment in coordinating and setting priorities to accomplish the timelines for project success. An incumbent must have the technical expertise, managerial skills, and overall grasp of the Agency’s goals, missions, and clientele needs.

Center for Science in the Public Interest (CSPI) in Washington D.C. is looking for a Nutrition Policy Associate

The Nutrition Policy Associate advocates for improved nutrition and health policies with local, state, and federal policy makers and engages health professionals, academics, and concerned citizens in supporting nutrition policies. This position reports to the Director of Nutrition Policy.

Dairy Council of California of Santa Clara/San Francisco is looking for a full time Community Nutrition Adviser

Community Nutrition Advisers (CNAs) are responsible for building and maintaining relationships within the school and community health environment with educators, education leaders, community health partners, parents, and school foodservice professionals. With the support of internal teams, CNAs work independently to pursue opportunities that implement nutrition education, our programs, and help establish healthy eating habits within schools – including but not limited to advising, presenting, participating on councils, and providing professional development.

E-blasts are sent out every two weeks and posted at http://banpac.org/banpac_announcements.htm.

A special thank you to all that contributed to this e-blast! Please send updates that you would like included in upcoming e-blasts to alice.kawaguchi@phd.sccgov.org.

Funded by California Dept. of Public Health’s Nutrition Education and Obesity Prevention Branch and Kaiser Permanente.

Alice Kawaguchi, RD, MPH
Bay Area Training and Resource Center and BANPAC

Santa Clara County Public Health Dept.
1400 Parkmoor Ave., #120B
San Jose, CA 95126
(408) 793-2700



The Bay Area Training and Resource Center is a project of the Public Health Institute in partnership with the Santa Clara County Public Health Department and is funded by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch.

This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net.

