



Bay Area Nutrition and Physical Activity Collaborative (BANPAC) December 14, 2015

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Nutrition and Physical Activity Around the Bay

[Congratulations to Elizabeth Velten, BANPAC Chair, for having her BANPAC letter to the editor published in the San Jose Mercury News and Oakland Tribune!](#)

Elizabeth Velten wrote a letter to the editor to recognize the one year anniversary of the Big Soda tax in Berkeley, California. Berkeley set a precedent that paved the way for other cities to follow by example and BANPAC compliments them on their success. BANPAC encourages members to take action by writing their own letter to the editors of op-ed as community members to advocate for healthy changes.

Tracking Rethink Your Drink Presentations

We ask BANPAC members to track their Rethink Your Drink Presentations so that BANPAC can continue to receive funding to support these efforts. Five to ten minutes of your time to fill out a form to support collaborative efforts across the Bay Area can make a difference.

People who fill out the tracking form will be entered into a quarterly gift card drawing.

Please track your presentations here:

http://www.banpac.org/banpac_tracking_ryd-sugarsavvy.asp

BANPAC Update

****2015 BANPAC Healthy Worksite Toolkit**

BANPAC introduces the 2015 BANPAC Healthy Worksite Toolkit. The toolkit was adapted from the Santa Clara County Worksite Toolkit and features policy templates for healthy beverages, healthy food, and physical activity promotion. The previous version only focused on implementing healthy beverages, while the 2015 version now includes healthy food and physical activity promotion for a whole approach to worksite wellness. Download the new toolkit here:

http://www.banpac.org/toolkit_HFBPE/section1/1-toolkit_hlthy_worksite_9_14_15.pdf

Physical Activity (PA) Subcommittee

The PA Subcommittee is in the process of developing a regional walking challenge. The PA Subcommittee meets the first Thursday of every month; please contact BANPAC@phd.sccgov.org if you would like to become involved with PA activities for BANPAC.

Visit the Bay Area moves Web Portal for physical activity resources:

http://www.banpac.org/banpac_resources_bay_area_moves.htm

Trainings, Events, and Workshops

Empowering People to Manage their Diabetes Webinar, December 10, 9:30am-11:30am

Join Healthy People 2020 and the Diabetes Advocacy Alliance for a webinar highlighting evidence-based resources and strategies focused on diabetes self-management education. Diabetes affects an estimated 29.1 million people in the United States. Diabetes self-management education is a proven strategy for reducing complications and improving quality of life for people with diabetes. Increasing the proportion of people with diabetes who receive formal diabetes self-management education is a Healthy People 2020 objective for the Nation.

Shape Up San Francisco Coalition Meeting, January 13, 2016, 2pm-4pm

The next Shape up San Francisco Coalition Meeting is at 50 California St. Suite 650. If you are interested in joining the coalition click [here](#).

Healthy Parks Healthy People Trail Walks San Francisco, every Saturday, 10am

Trail Walks occur every Saturday at different locations. Come meet new people get fit, and find new inspiration! Click [here](#) for the schedule.

Educational Resources

Snack F.A.C.T.S (Food Advertising to Children and Teens Scores) 2015

The Rudd Center recently released a report that examines the nutritional quality and advertising for 90 snack food brands offered by 43 companies that were marketed to U.S. children and teens on TV, internet, and in schools in 2014. We analyzed healthier snacks, including yogurt, fruit, and nuts, as well as unhealthy snacks, including sweet and savory snacks such as cookies, chips, and fruit snacks, comparing 2010 and 2014 when possible.

Physical Activity Resource Guide: Implementing Physical Activity Programming for SNAP-Ed Eligible Populations

The guide is intended to assist public health professionals, community leaders, community based and similar organizations assess, plan, implement and evaluate evidence based physical education and physical activity programming in early child care, elementary school, middle school, high school, parks, and the worksite environment.

Vision Zero Toolkit

The Vision Zero Toolkit is designed for city and county staff, elected officials, and other transportation and planning professionals who would like to see their jurisdiction adopt and implement Vision Zero, the goal to eliminate traffic deaths and life-altering injuries on our roadways. SVBC, along with California Walks, created the Toolkit to provide the short, mid, and long-term steps that a city can take to reduce major collisions.

News from Our Partners

Center for Science in the Public Interest (CSPI)

Applebee's to Remove Soda from Kids' Menus

Applebee's will become the first family-dining restaurant chain to remove soda from its children's menus! [IHOP also followed by example and did the same!](#)

Sugar Sweetened Beverages Listserv

"Soda Tax Could Appear on the June Ballot"

The soda tax in Davis, California would levy a 1-cent-per-ounce tax on all sugary soda drinks, energy drinks and sugary sports drinks. Diet sodas and juices would be exempt from the tax.

Nutrition and Sugar Savvy Articles

"Supermarket mecca: Grocery stores adapt to fit changing appetites," Loudoun Times Mirror 11/25/2015

"The Native American community faces dangerously high rates of food insecurity," Think Progress 11/25/2015

"FoodChain opens access to healthy sustainable food," WKYT 12/3/2015

"10 new Nevada supermarkets but none in food desert areas," KTVN 12/2/2015

Physical Activity Articles

"Can video games help youngsters lose weight?" The New Orleans Advocate 11/22/2015

"Kids in sports now open," Medfield—Wicked Local 12/3/2015 (Walpole, MA)

"New Florida bill could make recess a right," WTSP 12/3/2015 (Florida)

"As Mobile's battle with obesity continues, a push for walking trails," AL.com 12/2/2015

Funding Opportunities

School Nutrition and Physical Activity Policies due May 8, 2016

The FOA encourages Research Project Grant (R01) applications that propose to: (1) foster multidisciplinary research that will evaluate how policies (federal, state and school district levels) can influence school physical activity and nutrition environments, youths obesogenic behaviors (e.g., nutrition and physical activity behaviors), and weight outcomes; (2) understand how schools are implementing these policies and examine multi-level influences on adoption and implementation at various levels (e.g., federal, state, school district, and school); and (3) understand the synergistic or counteractive effect of school nutrition and physical activity policies on the home and community environment and body weight.

Voices for Healthy Kids Request for Award accepted on a rolling basis

The Voices for Healthy Kids' Strategic Campaign Fund is awarding grants with a mix of lobbying and non-lobbying resources to support strategic issue advocacy campaigns focused on fighting childhood obesity through state, local, and tribal public policy campaigns aligned with the Voices for Healthy Kids policy priorities outlined above. Applications must be specific to an individual campaign for public policy change in one state, local or tribal geographic location.

Shopko Community Charitable Grants accepted on a rolling basis

Shopko Foundation recognizes that education is fundamental to an individual's health and functionality in society. To achieve its vision, the Shopko Foundation believes in supporting community projects that may be accessed by, and our contribution made well known to, customers and teammates of Shopko. Funds will support established non-profit organizations with a proven record of success in maintaining solid, critical programs or innovative new organizations and programs supported by established non-profits or successful leadership. Consideration will be given to grant proposals that: help citizens of all ages maintain or improve their physical health; and, help students succeed in school and become self-sufficient adults.

Job Opportunities

Health and Community Development Associate, Silicon Valley Leadership Group

The Associate for Health and Community Development will be responsible for supporting the membership of the organization and its senior policy staff on health policy and community development initiatives and programs. For Health Policy, the associate will focus on the implementation of the Affordable Care Act, workplace and community wellness and public policy as it relates to our biotech and health related member companies. For the Community Development work, the associate will work to increase awareness of successful affordable housing developments and their subsequent community benefits, as well as directly engage community leaders in important discussions around best practice land use and housing policies. Please submit your cover letter and resume with the subject line "Health and Community Development Associate" to: resumes@svleadershipgroup.org. Deadline December 11th.

Area Cooperative Extension Advisor-Nutrition, Family, & Consumer Sciences

This position focuses on low-income and economic urban disparities related to food and food systems, nutrition education, and relationships between food systems and environmental health for optimal nutrition and health outcomes. The CE advisor provides leadership for two large USDA contracts, the Expanded Food and Nutrition Education Program (EFNEP) and UC-CalFresh, across the three counties and connects research and extension programming to compliment these programs while bringing new knowledge and evidence based practices to complex urban food systems issues.

Three to four student volunteer interns (Spring and Summer 2016), The Food and Nutrition Service's (FNS), Western Regional Office

FNS works to end hunger and reduce obesity through the administration of 15 federal nutrition assistance programs

including child nutrition programs, Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), and Supplemental Nutrition Assistance Program (SNAP). Undergraduates and graduates attending U.S. colleges or universities **and** who can work for at least 10 hours per week in the fall and/or spring, or 20 hours per week in the summer qualify for the position. Student volunteer interns are expected to commit to a minimum of 10 weeks. Qualified candidates should have a strong interest and relevant coursework and/or experience in nutrition, food security, obesity prevention, human services, public health, public policy, public affairs, journalism, communication, or government. Strong research and communication skills are required. Please e-mail your application materials to Lillian.Fine@fns.usda.gov **no later than December 23rd**. See attachment for more details.

E-blasts are sent out every month and posted at http://banpac.org/banpac_announcements.htm.

A special thank you to all that contributed to this e-blast! Please send updates that you would like included in upcoming e-blasts to BANPAC@phd.sccgov.org by the first Friday of each month.

BANPAC Leadership Council
BANPAC@phd.sccgov.org
www.banpac.org



The Bay Area Nutrition and Physical Activity Collaborative is supported by a group of dedicated volunteers from the nine Bay Area counties and is funded by Kaiser Permanente.

