



**BANPAC/Bay Area Regional Network Membership Meeting**  
**March 25, 2009**  
**Elihu Harris State Building, Oakland**

***Creating a Healthy Food & Physical Activity  
Environment at Schools & in the Community***

- 8:30-9:00 Registration & Exhibits
- 9:00-9:15 BANPAC Update  
**Christina Goette**, *Chair, BANPAC Leadership Council*  
✓ Meet Tuline Baykal, *Children's PowerPlay! Campaign* Coordinator
- 9:15-10:50 Understanding and Applying the New Physical Activity Guidelines for Americans [Morning PA Track]
- **Lisa Cirill**, California Center for Physical Activity, *Overview of 2008 PA Guidelines*
  - **Carmen Bogan**, PA Specialist, Moderator, Case Study Overviews *Applying the Standards in Regional Physical Activity Integration*
    - *In The Community*, **Monique Woodford** and **Pamela Harter** Network Campaign Coordinators
    - *In Schools* – **Tuline Baykal**, Children's PowerPlay! Campaign Coordinator)
    - *In the Workplace* – **Suellen Haggerty**, Worksite Program Coordinator
- 9:15-10:50 Meeting School Nutrition Standards—Where Do We Go from Here? [Morning Nutrition Track]
- **Lisa Craypo**, Sr. Associate, Samuels & Associates, *How are we doing? Recent school nutrition survey results*
  - **Gail Woodward-Lopez**, UC Berkeley Center for Weight & Health *The Fiscal Side of Competitive Foods—Are they really helping school budgets? confirmed*
  - **Miguel Villarreal**, Director, Food & Nutritional Services, Novato Unified School District, Marin County & Chair, Public Policy & Legislation, CSNA—*What's on the Horizon for School Lunch Funding?*
  - **Katherine Hawksworth**, Project LEAN, **Moderator and Discussion Leader**
- 10:50-11:10 PA Break led by **Carmen Bogan**, *Network for a Healthy California-Bay Area Region*, PA Specialist

- 11:10-12:30 Joint use: A Strategy to Identify Public Space for Physical Activity (**Manal Aboelata**, Moderator)
- **Manal Aboelata**, Program Director, Prevention Institute and Chair of Joint Use Statewide Taskforce, *Joint Use of Public Facilities: Community Opportunities for Physical Activity*
  - **Robert Ogilvie**-- Program Director, Planning for Healthy Places, Public Health Law & Policy, *Steps Public Health Advocates Can Take To Overcome Barriers to Joint Use*
  - **Martin Martinez**, Policy Director, California Pan-Ethnic Health Network (CPEHN), *Statewide Joint Use Policy and Legislation*.
  - **Hydra Mendoza**, Education Advisor to SF Mayor Gavin Newsom—*Community Partnerships in San Francisco*-Invited
- 12:30-12:45 Be Sugar Savvy/Soda Free Summer: 2009 Overview and 2008 Campaign Evaluation Summary
- 12:45-2:00 Lunch & Be Sugar Savvy/Soda Free Summer 2009 facilitated planning sessions (Pick up box lunches outside of meeting rooms)
- Alameda and Contra Costa Counties: Room 2
  - San Francisco and Marin Counties: Room 3
  - San Mateo and Santa Clara Counties: Room 4
- 2:15-2:45 New Member Orientation (**Susan Karlins**)—location TBD
- 2:00-3:30 Advisory Groups and Committee Meetings (including a PA integration presentation with Carmen Bogan, PA Specialist)
- African American Campaign Advisory Group (**Monique Woodford**)-Room 2
  - Latino Campaign Advisory Group (**Pamela Harter**) — Room 3
  - Worksite Program Advisory Group (**Suellen Haggerty**) —Room 4
  - Food Security Committee (**Suzanne Ryan-Ibarra**) —(Auditorium)
  - Youth Action Group (**Tuline Baykal**)-Auditorium

This event is funded, in part, by the USDA's Food Stamp Program through the Network for a Healthy California, an equal opportunity provider and employer. For information on obesity prevention or food stamps, call 1-888-328-3483.

Santa Clara County Public Health Department—Nutrition and Wellness Unit is the lead agency for BANPAC and the Network for a Healthy California-Bay Area Region.

