

**BANPAC Be Sugar Savvy/SFS Committee**  
**Teleconference Minutes**  
**February 17, 2010**  
**877-814-7306 and use pass code 2222384#**

Attendees: Darlene Fujii, Ericka Doolittle, Liz Sills, Jo Seavey-Hultquist, Andrea Menefee, Gwenn White, Marianne Szeto, Lisa Craypo, Jan Schilling, Tuline Baykal, Susan Karlins

- ❖ Darlene and ACNS are revising Sugar Savvy curriculum—decreasing sugar consumed per year per person from 175 to almost 100 pounds consumption. Message changed in green SFS brochure which will be revised. **EVERYONE**: Can't use old versions—that fact can't be distributed to the public. Changes needed to green brochure—need a sticker or new brochure.
  - Alameda County will fund the graphic artist will re-design with current facts—and update contact information on the back of brochure.
  - We can change what the tear-off card does—Lisa Craypo will talk with Stefan about collaborating on website/advocacy efforts or link to their website
  - ACNS also trying to identify funding resources for [www.sodafreesummer.org](http://www.sodafreesummer.org)
  - Could it be cheaper in terms of paper quality? Mark talked about a one-pager for schools.
  - We should decide tomorrow at BANPAC LC Council meeting how to proceed with the green brochure information—card's action for brochure and DWSTO.
  
- ❖ DWSTO update: SCC won't order because they are supporting Spanish translation/re-creation. SF hopes to order a separate cover with tobacco free logo—and thicker cover. DWSTO book would include a page of content from green brochure in the revised/enhanced version. Only \$.10 more. Agreed to have all contributors' logos on back. **Jo** will look into a thicker cover. **FIRST 5 SCC** will translate activity sheets. **Susan** to look into translation of poster. Books will be stand alone w/ activity sheets for parents and children. Darlene prefers that cards inside be green and look like SFS brand.
  - **EVERYONE**: Please email [Joanne@first5kids.org](mailto:Joanne@first5kids.org) by FRIDAY, February 19 with number ordered last year and number want to order this year.
  
- ❖ Darlene, Joe Prickitt and Susan attended a *Network* Advanced Communications Workshop last week. LC had identified early childhood and dental communities as foci for this year. Darlene mentioned that research of dental community is needed prior to knowing if they can be a significant partner.
  - Susan developed a draft work plan based on the dental community and other parts of the campaign
  - Every county has a dental society; how would they further the campaign
  - Pieces that county leads should look at & identify who within the county should do what
  - Marianne talked with someone @ **CHDP** dental community—gave SFS to CHDP dentists—her contact indicated that her dentists don't respond. May be best to go through CHDP staff person (like the Nutrition Consultant) for their county vs. dental society. We should contact both if possible. Could visit community dental clinics. Lisa suggested that talking to a few dentists may get more information than a survey to many. Marianne going to Children's

Dental Health Committee of the SFPHD in March—can survey there. Lisa suggests going to dental health meetings rather than having them come to us. Can we go to a meeting or two in each county? Especially with dentists serving low-income population—Public Health Depts may have such a group.

- Lisa suggested that this is a model project that could be funded—**Darlene** will speak with the dental health foundation in Alameda about possible funding in early March. **Lisa** offered to help put together a proposal.
- ❖ Liz will meet with Kathryn Boyle later today—will check if Kaiser willing to pay for SFS brochures for their Pediatric Weight Champions and Peds clinics
- ❖ **Mark** will bring tip sheet for teachers/administrators—Tuline will bring it back to YAC to address PTAs and youth/summer program leaders—deciding how many they want to create.
- ❖ Alameda County talking with Project LEAN about funding for SFS toolkit.

**NEXT Call Wednesday, March 3 @ 3PM -- call 877-814-7306 and use pass code 2222384#**